

ONLY IN LONDON

From the hidden history on the city streets to the world famous landscape, London moves with a pace and style all its own. With your indispensable "A to Zed" in hand, you'll discover an effortless blend of old and new that sets London apart.



>STYLISH ART AND CULTURE

In a day, the seamless mix of centuries-old traditions and minutes-old trends takes you from afternoon tea to sophisticated shopping in high-street department stores and new designer boutiques. Along with historic architectural marvels, such as St. Paul's Cathedral, you'll find a hotbed of contemporary fashion and art, including Cook at Heathrow Airport the much-buzzed-about Tate Modern.

>LANDMARK FESTIVALS AND FOOD

This year marks several significant anniversaries, including 500 years since Henry VIII was crowned, 250 years since Kew Gardens opened, 150 years since Big Ben's first tick, and 100 years of shopping at Selfridges. While the city celebrates, you can live it up with standout that won't cost you a penny, global cuisine and local favorites. From market stalls to gastropubs and an astounding 46 Michelin starred restaurants, London is a prime foodie destination.





Clockwise, from left: St. Paul's Cathedral, the London Eye, gourmet dining, shopping on Carnaby Street, a delightful local bakery, a traditional pint.

POUND WISE

In addition to reasonable flights, you can save on everything from sightseeing to changing money in London with these easy tips:

1 TAKE ADVANTAGE OF A **FAVORABLE EXCHANGE RATE:**

You'll get about 25 percent more for your dollar than most of last year in London.

2 CHANGE YOUR DOLLARS COMMISSION-FREE AT THOMAS COOK FOREIGN **EXCHANGE:** Visit one of their shops in London or find Thomas Terminal 5. You'll also receive a discount booklet worth £100 to help you save on various London attractions.

SIGHTSEE FOR FREE: There are more than 80 attractions such as free concerts at the National Portrait Gallery.







To plan an ONLY IN LONDON vacation, go to visitlondon.com.



Benares Indian restaurant in Mayfair

CELEBRATE LABOR DAY IN LONDON

Enter for a chance to win an ONLY IN LONDON vacation featuring a five-night stay in a four-star hotel and World Traveler flights on British Airways for two. Winners will spend September 2 to 8 experiencing sights and activities you can only do in London.

PRIZE INCLUDES THESE EXTRAORDINARY LONDON EXPERIENCES

- ➤ A MORNING AT TATE MODERN: Enjoy a private early morning tour followed by a champagne breakfast with breathtaking Before the performance, get an exclusive tour and a pre-concert views of the city. (tate.org.uk)
- ➤ A BEHIND-THE-SCENES LOOK AT ST. PAUL'S CATHEDRAL: by lunch at the newly opened restaurant in the crypt. (stpauls.co.uk)
- ➤ A PRIVATE TOUR OF WIMBLEDON LAWN TENNIS MUSEUM: See the world-famous tennis grounds and receive an exclusive bottle of Wimbledon-branded champagne. (wimbledon.org)
- ➤ A VIP PASS TO THE BRITISH MUSIC EXPERIENCE: Feel like rock royalty at the world's only fully interactive showcase devoted to British popular music. (britishmusicexperience.com)
- ➤ A DAYTRIP ON EUROSTAR: Visit Paris in just two hours and 15 minutes and when you return to St. Pancras International Station

- ➤ A CANDLELIT CONCERT AT ST. MARTIN IN THE FIELDS: dinner in the Café in the Crypt. (www2.stmartin-in-the-fields.org)
- A SPEEDBOAT TOUR WITH LONDON RIB VOYAGES: (londonribvoyages.com)
- ➤ A DAY OF STYLE AT WESTFIELD LONDON: Enjoy a VIP Pass, a style consultation, Armani make-over, and gastromique dining at The Meat & Wine Company. (uk.westfield.com)
- ➤ A BACKSTAGE TOUR OF THE ROYAL OPERA HOUSE: and relax with an afternoon tea in Searcy's restaurant. (roh.org.uk)
- > A STEP BACK IN TIME AT THE CHURCHILL MUSEUM AND CABINET WAR ROOMS: Learn more about WWII history with a private tour and exclusive access into the Cabinet War room and

No purchase required to enter or win. You must be a legal resident of the 50 U.S. states or the District of Columbia over the age of 18 to enter. Entries must be received by 11:59 PM EST on

To register to win, go to visitlondon.com for full terms and conditions.

Did you know the dollar goes 25% further in London this year?

London from £119 (\$174)*

With a choice of 12 great locations across London and one in Manchester, put your clients right where they need to be - at the heart of the action. Radisson Edwardian Hotels offer unpretentious luxury with exceptional service that comes naturally.



To make a booking, call toll free on 1 800 333 3333 and ask for the 'Bed & Breakfast' offer or visit www.radissonedwardian.com/bandblondon

*per room, per night, including full English breakfast and VAT.

Rate quoted is per room per night based on double occupancy. Rate quoted at current exchange rate of \$1.46:£1 as at 04.08.09 and for comparative purposes only, vary by hotel, season and are subject to availability. Rates are paid in British pound sterling, Rates displayed are for weekends (Friday, Saturday & Sunday), mid-week rates also available. Cancellations can be made up to 4pm day of arrival (GMT) without penalty. Cancellations after 4pm or no shows will result in one night's charge.