

FIND YOUR BERMUDA STYLE

Start seeing the world through rose-colored sunglasses in Bermuda. From the incredibly short flight to the famously pink beaches, Bermuda makes everything feel easy. While people go away for different reasons, one thing is for sure: the perfect destination is a place where you can indulge in what you love from sunrise to sunset without a worry in the world, whether you're a hammock-swinging beach bum, a golf-bag-toting weekend warrior, a fashion-savvy shopaholic, or an insatiable foodie. Or, maybe you're a mix of them all—Bermuda certainly is. Discover all of Bermuda's warmth and personality with great deals for every kind of traveler.









To plan a Bermuda escape for any season and lifestyle, go to www.bermudatourism.com

BERMUDA COOL Summer Fridays don't have to end with Labor Day because Bermuda pretty much corners the market on business casual—every day.







ermuda shorts became popular on the island as a tailored look that could be dressed up or dresse'd down—and worn to work without looking like a slouch. Besides being a preppy staple, "Bermudas" represent an outlook on life—one that is laid-back, yet refined. There are still impeccable high teas and manicured croquet lawns, but award-winning spas, fresh menus, and family fun balance it all out. Here is a checklist for every vacation style and some absolute must-dos.

BEST OF THE FEST

Celebrate Bermuda's 400th anniversary with events, music, and more.

TOUR Sent 4-2 Tales From an Old Town

This behind-the-scenes walking tour is sprinkled with colorful tales about the people and history of this World Heritage Site town.

For more events, turn the page-

BERMUDA LEGACY SPORTING GOOD TIMES



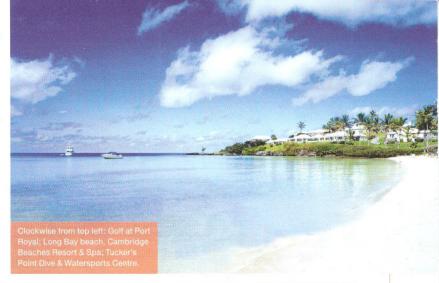
Get your heart pumping with exciting water sports and enjoy some of Bermuda's classic pursuits at the luxurious **Elbow Beach** hotel.

GOLF Bermuda is home to more golf courses per square mile than anywhere in the world. Practice on Elbow Beach's putting green before moving on to the nearby Belmont Hills 18-hole golf course.

TENNIS In the 1870s, the first U.S. tennis court was set up by a woman who bought tennis equipment from a British officer in Bermuda. Elbow Beach offers five tennis courts—three of which are floodlit for night matches. Sharpen your game with a coach for the Bermuda's Davis Cup tennis team.

HORSEBACK RIDING Kick romance up a notch with a sunset—or sunrise—ride through the South Shore's scenic sand dunes and trails.

Browse through Elbow Beach's other leisure activities at **www.mandarinoriental.com/bermuda** or call 441-236-3535 for reservations.





BEACH BUMS AND CRUISERS

Bermuda is the kind of island where people return year after year; a place where newlyweds promise to make it an annual tradition and families go for yearly reunions. The less-than-two-hour flight from the East Coast makes it easy to give into the pull of the island's signature pink sand beaches, which are formed by finely crushed coral. On Bermuda, the beaches range from family-friendly and packed with activities, such as kayaking and snorkeling, to secluded romantic nooks, like Jobson's Cove.

Some of the most popular spots for beach lovers to visit include Tobacco Bay Beach, the half-mile-long Warwick Long Bay Beach, and West Whale Bay Beach, where, as the name suggests, you might glimpse migrating humpback whales in spring. On Bermuda's most celebrated beach, Horseshoe Bay, along with natural beauty, you'll find the added conveniences of snack shacks and chair and umbrella rentals. For exclusive access to one of the island's best beaches, stay at the Elbow Beach resort which is set on its own private stretch of blush-swept sand.

BEST OF THE FEST

DANC Oct 4

Annual Gombey Festival

See a showcase of different troupes performing the island's traditional dance coming from African and European influences.

SPORTS

PGA Grand Slam

The world's top golfers compete in this season-ender hosted by Bermuda for the third time. Check out the action on the pewly repoyated Port Royal Golf Course, www.pga.com

For more events, turn the page-

HOT TREND 2010 WELLNESS WEEKENDS



The stress of daily life can take a toll on health and important relationships. To recharge and restore balance, the legendary Cambridge Beaches Resort & Spa is launching a series of retreats with top experts for the New Year.

JAN. 28-31

DR. PEPPER SCHWARTZ WOMEN'S WELLNESS SEMINAR Designed to help women reprioritize their schedules and meet their goals more efficiently.

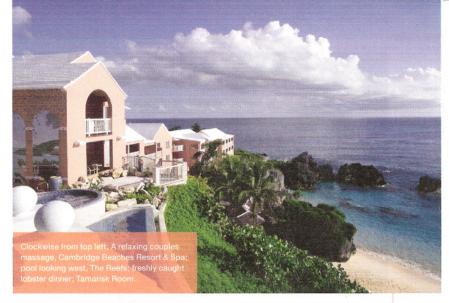
FEB. 4-7

DR. SANDY LEIBLUM ROMANCE SEMINAR Focused on helping couples reconnect and communicate better.

FEB. 11-14

DR. LINDA YOUNG ROMANCE SEMINAR Teaches couples how to boost their relationship and keep it lively.

To read about additional romance and wellness workshops scheduled throughout January, February, and March, go to www. cambridgebeaches.com or call 800-468-7300.







FOODIE HOTSPOTS AND SHOPPING DELIGHTS

There are no franchise restaurants or chain stores on the island, which means Bermuda's dining and shopping scenes are an exciting mix of one-ofa-kind restaurants and stores. The menus span the globe from Continental to American and Japanese. For a palate-pleasing pick, try the Tamarisk Room at Cambridge Beaches Resort & Spa, where executive chef Harald Klement turns just-caught seafood and local vegetables into five-course masterpieces. When the brand-new Tucker's Point Hotel & Spa opened this past April, it brought with it a crop of new dining venues (see sidebar for a list of top picks). As the first new luxury resort in 37 years, Tucker's Point comes with a host of exciting new amenities, including a stunning spa, water-sports center, a golf and tennis club, and more.

When it comes to shopping, there is no sales tax in Bermuda and many stores sell brand-names for less than other destinations. Along with great designer finds, Bermuda has an array of island specialties, known as "Bermudiana" which includes everything from handcrafted gold trinkets to cedar wood gifts, and, of course, Bermuda shorts. To pick up island wares, try the Bermuda Craft Market and The Bermuda Perfumery for fragrances inspired by local flowers.

BEST OF THE FEST

SPORTS | World Rugby Classic One of the world's mos

For more events, turn the page=

BRAND-NEW BERMUDAFOODIE HIGHLIGHTS



From poolside bites to sophisticated entrees, **Tucker's Point Hotel & Spa** executive chef Serge Bottelli oversees distinctive menus. Here's a sampling:

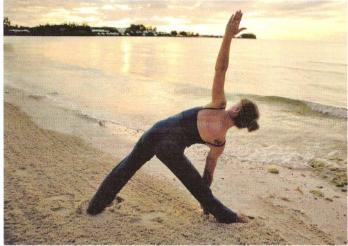
THE POINT The resort's crowning restaurant is a showcase for succulent five-course tasting menus and fine art—an 80-foot nautical mural was originally commissioned by Juan Trippe, founder of Pan-Am and father of Tucker's Point president Ed Trippe.

PERGOLA TERRACE Draped in wisteria and bougainvillea, this al fresco eatery serves up lunch and dinner amid outdoor tables and banquettes lined with plush pillows and cushions. Sample the ever-changing menu of tapas and international small plates.

THE LIBRARY Take in the view of Castle Island, while sipping a traditional English afternoon tea and nibbling on sweet scones and delectable pastries. After dinner, stop in for a vintage port paired with artisanal cheeses.

To learn more about Tucker's Point Hotel & Spa, call 800-923-8292 or visit www.tuckerspointhotelandspa.com.





HEALTH AND BEAUTY SEEKERS

The island's coterie of fine spas are the perfect way to soothe sore muscles after a day on the golf course and rejuvenate from stresses back home. Sitting on its own private peninsula, the Cambridge Beaches Resort & Spa has been ranked by Travel+Leisure as one the world's best hotels for service. Known for its longstanding legacy as one of Bermuda's great escapes, the hotel offers a true getaway at its award-winning Ocean Spa with marine-based body wraps, holistic therapies, and more. (See sidebar for the resort's other wellness initiatives.)

A few brand-new well-being retreats have also made Bermuda's spa scene even more enticing. The modern Spa at Elbow Beach—which has also been ranked by $T\!+\!L$ among the world's best hotels—offers an organic design featuring a

BEST OF THE FEST

HOLIDAY Dec. 31 Bermuda Christmas Boat Parade The exciting finale of Bermuda's year-long 400th birthday celebration ends with a display of decorated boats and brilliant lights on Hamilton Harbor.

Ends Dec. 31

"We Are Sailing" This art exhibition highlights Bermuda's nautical heritage through paintings, prints, photographs, sculptures, and other objects, dating from 1793 to the present. www.bermudamasterworks.com

For the BEST OF THE REST, turn the page ⇒

BRAND-NEW BERMUDA

HOW TO MAKE BERMUDA YOUR SECOND HOME



The Reefs has extended their award-winning service to make owning a luxury vacation home a reality—for a fraction of the cost—at the newly unveiled **The Reefs Club**.

SECOND TO NONE

Overlooking a secluded beach, The Reefs Club is a collection of 19 exclusive, fully furnished two- and three-bedroom residences, featuring expansive private verandas with hot tubs and sleek gourmet kitchens. Styled for discerning beach lovers, the residences also have access to an infinity pool, three onsite restaurants, a fitness center and spa, and even a rooftop putting green.

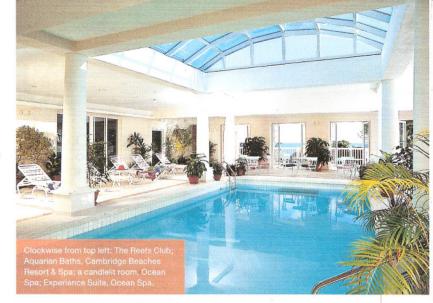
UNLIMITED QUALITY TIME

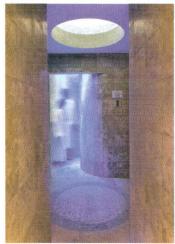
There's nothing like coming home to a fully stocked refrigerator, which is just one of the small ways the Club extends its full-time concierge and bell service. The Club also handles the day to day of maintenance, security, and housekeeping, so that the only thing owners need to plan for is their next day on a secluded beach.

WORRY-FREE OWNERSHIP

The Club's fractional pricing starts in the mid-\$300s and reflects 1/10 deeded ownership. Owners receive a minimum of five weeks per year—plus, additional unlimited use (subject only to the Club's reservation policies and government regulations).

To learn more about The Reefs Club, call 866-399-9568 or visit **www.reefsclub.com**.







hand-crafted, granite soaking tub, bamboo flooring, and a river-pebble-lined steam shower. Among its many cutting-edge features, the five-month-old Tucker's Point Spa offers a state-of-the-art hydrotherapy suite and has an acclaimed SilverTAG Shower, which is currently available in only two other spas in the world. In the spa garden, guests can also do yoga and tai chi.

A spa trip is a definite must-do for the fully relaxed Bermuda experience. But, no matter what your vacation style—sporty duo, romantic escapists, active family, golf buddies—Bermuda will put you at ease.

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BEST OF THE REST

Must-Dos For Romance

- Steal a kiss at The Moongate at Palm Grove Garder
- Smooth for good luck under the arch at the Gibbs Hill Lighthouse
- > Walk hand-in-hand along Chaplin and Stonehole bays
- > Cuddle up on a beach towel on Tobacco Bay
- > Have a couples massage at a world-class spa

Top Family Attractions

- > Meet dolphins at the Bermuda Maritime Museur
- > Explore the amazing Crystal Caves
- Go on an eco-adventure in nature reserves owned by The Bermuda Audubon Society and National Trust
- ➤ Visit ancient fortresses
- > See flame-working demos at Dockvard Glasswork